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## Zultys Receives *Unified Communications*<sup>®</sup> Magazine's 2008 Product of the Year Award

### *MX250 IP PBX Recognized for Outstanding Innovation*

**Sunnyvale, CA, March 17, 2009** — Zultys, the premier developer and manufacturer of pure SIP-based Unified Communication solutions for businesses and enterprises, today announced that the company has been recognized with the 2008 Product of the Year Award from *Unified Communications* magazine (Technology Marketing Corporation--TMC<sup>®</sup>) for innovations to its family of advanced IP PBX products (such as the MX250 and MX30) and Unified Communications solutions.

"It's very gratifying to be recognized by *Unified Communications* magazine with the 2008 Product of the Year Award for the difference we're making in the global Unified Communication Marketplace," said Steve Rothenberg, CEO of Zultys. "We've seen a warm reception by the market to the innovations we've made to our all-in-one IP PBX products, and the new features and capabilities we've been introducing that make it easier than ever to deploy and maintain organization-wide UC services that really impact a company's bottom line. We're continuing the momentum with our upcoming Release 5.0 with features such as "Find Me, Follow Me," and **MXconnect**<sup>™</sup> -the ability to make any phone, anywhere, your personal business

phone, and much more."

"Zultys has proven they are committed to quality and excellence while addressing real needs in the marketplace. *Unified Communications* is pleased to grant a 2008 Product of the Year Award to their **MX250 IP PBX** and the innovations in their Release 4.0 series of enhancements," said Rich Tehrani, TMC President and Editor-in-Chief of *Unified Communications* magazine. "We're pleased to honor their hard work and accomplishments, and look forward to more innovative solutions from Zultys in the future."

A full list of Product of the Year winners will be published in the March/April, 2009 issue of *Unified Communications* magazine, [www.uc-mag.com](http://www.uc-mag.com).

For more information about TMC, please visit [www.tmcnet.com](http://www.tmcnet.com).



**About Zultys Inc.**

Zultys, Inc. is showing what's possible for Open Standards IP communications, telephony and productivity enhancing collaboration. Our Open Standards IP technology is the building block for our award-winning IP PBX systems. Zultys develops products that enable companies and organizations in over 110 countries and 19 languages to deploy integrated communications systems.

Please visit [www.zultys.com](http://www.zultys.com) for additional information.

**About Unified Communications magazine**

Launched in July 2007, Unified Communications magazine is devoted to educating enterprise decision makers on why and how they need to deploy unified communications (UC) solutions. Every issue of Unified Communications magazine features a comprehensive news section; case studies of successful deployments and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. Unified Communications has a readership of 100,000.

For more information, please visit [www.uc-mag.com](http://www.uc-mag.com).

**About TMC**

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and NGN Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. Ranked 2,724 by Quantcast, TMCnet is in the top .03% most visited Web sites in the US. In addition, TMC produces ITEXPO, 4GWE Conference, Digium|Asterisk World and Communications Developer Conference. TMC also recently launched new industry-specific Web sites: [IT.TMCnet.com](http://IT.TMCnet.com), [Cable.TMCnet.com](http://Cable.TMCnet.com), [Robotics.TMCnet.com](http://Robotics.TMCnet.com), [Satellite.TMCnet.com](http://Satellite.TMCnet.com), [Green.TMCnet.com](http://Green.TMCnet.com).

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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