



Siracom Appointed As RHUB's UK and European Distributor

Siracom to open up UK and European market for RHUB's TurboMeeting appliances, bringing state-of-the art on-premise web-conferencing to SMEs and large corporations

26 January, 2009 - Siracom, the value-added distributor of wireless and wired communications solutions, has been appointed the UK and European distributor for Web conferencing appliance vendor RHUB.

The partnership will focus on RHUB's TurboMeeting system. This is a highly functional solution that is provided as an appliance, enabling companies to cost-effectively deploy secure web conferencing, remote support and remote access without incurring ongoing service charges.

Larry Dorie, chief executive of RHUB, said: "We are very excited to have Siracom join our channel team as it's a key step in developing the UK and European market for our solutions. Europe is a huge and largely untapped market for web conferencing products and services, and we offer solutions that make it easy for VARs to add value to the sale."

Rob Leggett, Sales director for Siracom, said: "RHUB's TurboMeeting appliances make it very easy for organisations to make web conferencing available to many employees without having to worry about recurring costs. TurboMeeting adds a new dimension to phone calls and telephone conferences, allowing people to "meet on line" sharing their desktops and applications. It gives a competitive edge, enabling sales people and business managers to spread their message faster and more accurately, to a wider audience, at less cost. We expect high demand in the coming year."

With RHUB's on-premise Web conferencing appliances the organisation owns and controls the complete Web conferencing system, both hardware and

software. This increases security and performance, and is ideal for sharing confidential and proprietary data.

TurboMeeting also offers full “Universal Attendance” capability, where any attendee with a browser, regardless of operating system, can join a meeting with no download required. This extends participation to mobile devices, locked down desktops, and devices behind the most tightly restricted firewalls.

The application expands and improves conventional Web conferencing by combining multiple applications, including:

- Web Conference - Web-based interactive meetings
- Remote Support - for PC and Mac users, with remote reboot capability
- Remote Access – remote access to computers at home or office from anywhere, anytime
- Web Seminar - no downloading, facilitates a quick (in seconds), easy (URL only), reliable way for large groups of attendees to join meetings

Users can share information from one computer or among many, and TurboMeeting is both PC and Mac-compatible. Users can also remotely control and support other computers and access one computer from another. TurboMeeting extends real-time collaboration beyond conventional Web conferencing solutions by combining multiple applications.

RHUB’s Web conferencing appliances are available with capacities to serve SMBs to global enterprises, and come with a one-year warranty for hardware and software.

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About Siracom

Siracom is a value-added distributor (VAD) of advanced, open network technologies, including wireless and wired networking and IP telephony. Siracom offers advanced solutions, including Voice over WLAN / mobile VoIP, unified communications and fixed mobile convergence (FMC), through its network of specialist resellers. Siracom supports its partners with full pre-sales, installation, helpdesk and maintenance services. The company is based in Basingstoke and is wholly owned by its management team, all of which have more than 20 years of networking experience. For more information, visit www.siracom.co.uk